Privacy Policy

idverde Limited is located at Landscapes House, 3 Rye Hill Office Park, Birmingham Road, Allesley, Coventry, CV5 9AB, United Kingdom. idverde respects your privacy. Your personal data is protected in the UK by the Data Protection Act 1998. Under the Data Protection Act, we have a legal duty to protect any information we collect from you. Any information that you give us is stored securely and confidentially.

Use of Information:

We will not collect any information about individuals, except where it is specifically and knowingly provided by them through the completion of enquiry forms or email. Examples of such information include: Name, Address, Telephone number, Email address, Country of abode. The information collected may be used to send you the information you have requested and to help us develop the site to be more useful to you. From time to time we may use any information that you supply for direct marketing purposes or to inform you of news and special offers that we think may be of interest to you. If you wish to opt out of the receipt of direct marketing information you may do so by sending an email to marketing@idverde.co.uk with the subject line 'unsubscribe'.
We may collect Non Personally Identifiable information as you browse our website, including pages viewed, time spent on each page, referring website and any keywords used to find us in search engines. This information is not linked to any personally identifiable information and is used solely as a means to monitor website performance and potentially alert us to any parts of the website that may be performing sub optimally.

Links to Other Sites:

We may on occasion provide links to external websites. Whilst we make every effort to provide you with links to high quality, reputable sites, the contents of these sites are not under our control. When you click through to these sites you leave the area controlled by idverde. We cannot therefore accept responsibility for any issues arising in connection with either their use of your data, the site content or the services offered to our users by these sites.

Cookies:

Our website uses cookies in order to provide added functionality and enhance your browsing experience. Cookies are harmless text files, used by all web browsers in order to provide a more tailored web browsing experience. If you would prefer not to receive cookies from idverde please refer to your browser privacy settings. Please note that preventing cookies may render parts of the website inoperable and/or prevent certain content from appearing on pages viewed.

Please note this website allows:

o   Third party vendors, including Google, to show this websites ads on sites on the internet.

o   Third party vendors, including Google, to use cookies to serve ads based on a user's prior visits to this website.

o   Users may opt out of Google's use of cookies by visiting the Google advertising opt-out page. (Alternatively you can opt out of a third party vendor's use of cookies by visiting the Network Advertising Initiative opt out page.)

1. What are cookies?

A cookie is a very small piece of information that a website stores to save and collect basic information. Many cookies are essential to the operation of our website, for example to allow you to make a purchase or create an account with us. Cookies on our site are also used to customise certain areas of content just for you, and to make your browsing experience more efficient and faster.

2. How we use cookies

Cookies on our website are used for the following purposes

1.   To enable you to add items to your shopping basket and purchase them.

2.   To enable you to create an account to have information such as order history, or your details remembered for later.

3.   To improve the website's usability by saving you time on making a purchase or tracking your order.

4.   To analyse the use of our website through Analytics software such as Google Analytics.

3. Information collected

The cookies our website uses do not collect any sensitive information such as your name, address, email address, or any other contact details.

The cookies this website uses are:

COOKIE	NAME	PURPOSE
Google Analytics	_utma _utmb _utmc	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information

COOKIE	NAME	PURPOSE
	_utmz	in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. To opt out of being tracked by Google Analytics across all websites visithttp://tools.google.com/dlpage/gaoptout.
eCommerce Platform	blucommerceCountry	This cookie is used to determine which country the visitor is from, so that content and shipping costs shown are accurate for those customers. This is determined based on a GeoIP lookup or data provided through their account or while purchasing.
	blucommerceState	This cookie is used to determine which region the visitor is from, for the same reason as blucommerceCountry
	blucommerceCurrency	This cookie is used to determine which currency to show on the site, based on the country the visitor is from and whether they've chosen to view the site in another currency.
	blucommerceDeviceType	This cookie is used to determine which type of device is being used to browse the site, and to show a mobile specific site in certain scenarios.
	blucommerceLang	This cookie is used to determine which language to be used on the site, based on the country the visitor is whether they've chosen to view the site in another language.
	blucommerceReferrers	This cookie is used to determine how the visitor found the site, whether it's from a third party affiliate, from a marketing email or another source
	blucommerceVariates	This cookie is used to determine what content to

COOKIE	NAME	PURPOSE
		show to the customer when testing new features and functions on our site to improve our customer experience.

4. How do I disable cookies?

To fully disable cookies on our website, you will need to change the settings in your website browser.

Full instructions for all browsers can be found at http://www.aboutcookies.org/default.aspx?page=1

5. Links to other websites

This cookie policy does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

Policy Changes:

We reserve the right to make changes to this privacy policy without notice. Any changes that are made to this privacy policy will be reflected on this page.

Last updated 06/01/2017